

## Who Should Attend This Symposium

The diversity built into the program offers opportunity for several participants from each organization to attend while contributing to and taking away different aspects of non-profit management.

Consider attending if you are a...

- a non-profit organization leader
- a non-profit board member
- a non-profit staff member
- a volunteer with organizational responsibility

## To Register

**Symposium Cost is \$10**

and includes a continental breakfast & lunch.

You must pre-register by **February 20, 2010** to attend. You may register online at **www.hunterdon-chamber.org** or by fax **908-782-7283**

*Please, one registration form per person*

*Special accommodations available upon request*

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United Way of Hunterdon County



Somerset County United Way



At Liberty Village Premium Outlets,  
One Church St, Suite 73 • Flemington, NJ 08822  
Phone: 908-782-7115 • Fax: 908-782-7283  
E-mail: info@hunterdon-chamber.org  
Website: www.hunterdon-chamber.org



...in the business of promoting business

# AN INVITATION TO... Business Perspectives In Non-Profit Management

*The Next Generation*



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*A continuing discussion with forward-thinking non-profit leaders dedicated to strengthening organizational missions, stimulating strategic thinking and garnering the cross-discipline dialog that improves management practices and makes a difference in the internal experience of business performance and external impact on service delivery*

# Program and Breakout Choices

This program will bring highly effective enterprising nonprofit leaders and board members together once again with experts in various disciplines to share and discuss strategies and practices that will generate increased clarity of thinking and action in this continually changing non-profit environment and marketplace.

8:00 – 8:30 AM Registration

8:30 AM Breakfast

8:45 AM Welcome, Introductions

**Dr. Casey Crabill**  
Raritan Valley Community College

**D. Nicholas Miceli**  
Market President, TD Bank

**Jack Ciattarelli**  
Freeholder Director, Somerset County

**Matt Holt**  
Freeholder, Hunterdon County

9:15 AM Morning Keynote Speaker  
Dr. DeForest Blake Soaries, Jr.

**Dr. DeForest B. Soaries, Jr.** is the Senior Pastor of the First Baptist Church of Lincoln Gardens in Somerset, New Jersey. His pastoral ministry focuses on spiritual growth, educational excellence and economic empowerment.

Dr. Soaries is a popular speaker at colleges, universities, conferences and churches around the world. He is a frequent advisor to major corporations in the areas of diversity, philanthropy and community relations.



10:00 AM Break

10:15 AM Session #1

11:15 AM Break

11:30 AM Session #2

12:30 PM Lunch

## Breakout Session #1 & 2 Choices:

### **A** Creating a Board Culture for Success-

**Terry Newhard**, President & CEO, NORWESCAP

**Bruce Black**, President & CEO, Hunterdon County YMCA

**Karen Widico** Executive Dir. & CEO, Hunterdon Prevention Resources

**Moderator: John Hyman**, President TAB, The Alternative Board

### **B** The State of Non-Profits in NJ & Nationally-

**Dr. Ronald Quincy**, Director, Rutgers Center for Nonprofit Management

### **C** Non-Profit Leadership

**Chris Rice**, President & CEO, Blessing White, Inc.

### **D** Benefiting from Strong Media Relations

**Sanford Josephson**, Director, Marketing & Media Relations, The Matheny School

**Deb Dawson**, Acting Editor of the Hunterdon Review

**Bruce Johnson**, News Director, WMGQ/WCTC New Brunswick

**Beth Fitzgerald**, Deputy Editor & Reporter, NJBiz

### **E** Fundraising: The Strategies That Work-

**Becky Dembo**, Executive Director, Partners in Philanthropy

**Joe Carduci**, CPA

Bedard, Kurwicki & Company

**Charles Bruder, Esq.**

Norris, McLaughlin & Marcus, P.A.

**Denise Katula**, Grants Coordinator, Somerset County

1:00 PM Keynote Speaker

Dr. Donald Scarry, J.D., Ph.D.,

**Dr. Scarry**, is an economist with more than



30 years of professional experience in NJ as a research economist for the NJ Department of Labor, the New Jersey Business & Industry Association and, for

the past 12 years, as Principal Economist for New Jersey Economics. Dr. Scarry also teaches state and local government public sector economics at Rutgers – The State University in New Brunswick and he writes a biweekly column for NJBiz.

2:15 PM Session #3

## Breakout Session #3 Choices:

### **F** Attracting & Retaining Great Board Members & The Carver Method: Unleash your Boards Potential

**Terry Newhard**, President & CEO, NORWESCAP

### **G** Which Social Media Outlet is a Fit for your Non-Profit?

**Jenna Nicholes**, Markations

3:15 PM Adjourn

## FAX BACK TO REGISTER...

\$10 Per Person

\*One registration form per person please

Session #1: First Preference\_\_\_\_\_ Second Preference\_\_\_\_\_ Third Preference\_\_\_\_\_

Session #2: First Preference\_\_\_\_\_ Second Preference\_\_\_\_\_ Third Preference\_\_\_\_\_

Session #3: First Preference\_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Visa/MC/AMEX Number \_\_\_\_\_ Expiration date \_\_\_\_\_

Please RSVP by February 20

Return with payment to: Hunterdon County Chamber of Commerce

At Liberty Village Premium Outlets, One Church Street, Suite #73, Flemington, NJ 08822

Fax: 908.782.7283 or call for further information: 908-782-7115



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