BUSINES LEVE HUNTERDON COUNTY CHAMBER OF COMMERCE The Voice of Business



Hunterdon County Chamber of Commerce- Monthly Newsletter

HUNTERDON HOLIDAY PARADE DECEMBER 8, 2019



Every December, the Chamber organizes the Hunterdon Holiday Parade. Attracting thousands of spectators annually, this community event showcases floats of all kinds! From organizations to local youth groups, typically the parade has more than 70 floats registered.

This year, the parade, scheduled down Main Street in the County Seat of Hunterdon County, Flemington will feature a visit from Ronald McDonald himself in the big red shoe car! Hunterdon Radiological Associates will be returning once again as the Presenting Sponsor with a grand display on their float!

This is a great opportunity for your Business or Organization to gain exposure to thousands of Parade watchers. Visit the Chamber website at www.hunterdonchamber.org or contact us at 908-782-7115 to see how you can participate.

This event is only made possible by the many volunteers who help stage the parade, if you want to help us, let us know. Thank you for your support!





NOVEMBER 2019, VOL. 44 NO. 9

LEADERSHIP HUNTERDON CLASS OF 2020 BEGINS THEIR PROGRAM YEAR



The 2020 Leadership Hunterdon Class held its Investiture Dinner on September 19, 2019 at the Inn at Lambertville Station. The two-day retreat to kicked off the program year for the Class and included a variety of speakers on Leadership topics.

Please join us in welcoming the Leadership Hunterdon Class of 2020 Douglas Hilgenberg of BKC, CPAs, PC, Peter Holmes of Supporiting Strategies Northwest New Jersey, Canidce Renzo of Norris McLaughlin, P.A. Marilyn Zeleny of Hunterdon Cardiovascular Associates, Chris Kellog of NightingaleNJ, LLC, Dr. Todd Bonsall of the Hunterdon County Vocational School District, Alison Castagna of Hunterdon Healthcare, LLC, Ivalis Henderson formely of Raritan Valley Community College, Kimberly Tenant of Hunterdon Healthcare and Russell Crosby of Russ's Wrench.

A LOOK AT THIS ISSUE:

TAX TIDBIT- 10

UNITY BANK CENTER FOR BUSINESS UPCOMING CLASSES - 11





LEADERSHIP HUNTERDON OPEN HOUSE

Leadership Hunterdon is a program that develops strong leaders within their respective organizations and prepares them for civic leadership through education and an understanding of issues affecting our community. Come to the Open House to learn more about the program.

WEDNESDAY, JANUARY 29TH
5:00 PM
HUNTERDON COUNTY CHAMBER OF
COMMERCE

RSVP TO MARISA NOONEY MN@HUNTERDONCARDIOVASCULAR.COM

UPCOMING CHAMBER EVENTS

DECEMBER

4 - LEADS EXCHANGE NORTH

8 - HUNTERDON HOLIDAY PARADE MAIN STREET FLEMINGTON

12 -HUNTERDON COUNTY ANNUAL BUSINESS AWARDS BREAKFAST

18 - LEADS EXCHANGE CENTRAL

18 - HOLIDAY CARD CLUB AT STANTON RIDGE GOLF & COUNTRY CLUB

19 - CHAMBER 101

To submit your organization's announcements, visit hunterdonchamber.org and fill out the form on the NEWSLETTER page under the 'News and Events' tab. Submissions must be received by the first Monday of the preceding month for publishing. All submissions subject to approval by the Chamber.

Scrap Gold • Coins • American & Foreign • Gold & Silver Paper Money • Old Jewelry Estates • Collections RAAB COINS 56 Main Street, Flemington, NJ Randy Block

Randy Block 1-800-819-9875

Tues.-Fri. 10am-5pm Sat. 10-3

SAVE THE DATE

FEBRUARY 28TH-ANNUAL MEETING & DINNER AT THE RYLAND INN

JUNE 6 - 7TH
ANNUAL
HUNTERDON
COUNTY
COMMUNITY DAY

- Use our Community Calendar to plan your organization's major events!
- Make a submission to our Community Calendar at hunterdonchamber.org

INSIDE THIS ISSUE:

Leads Exchanges-7

Anita's Angels & Inkyma Card Club- 8

New Members Welcome- 9 & 14

Tax Tidbits- 10

Hats Off-Member Achievements- 12

FYI- Member Announcements - 15

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BUSINESS NEWS IS PRODUCED BY THE

HUNTERDON COUNTY CHAMBER OF COMMERCE

The Voice of Business

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www.good-impressions.com

VISIT HUNTERDONCHAMBER.ORG TO REGISTER FOR UPCOMING EVENTS

4 POWERFUL WAYS THE CHAMBER PROVIDES SOLUTIONS FOR SMALL BUSINESS OWNERS

4 Powerful Ways the Chamber Provides Solutions for Small Business Owners

In a recent survey by Daysmart Software, 54% of small business owners admitted to being worried about making enough money. Making money is a common concern because not only does it factor in bringing in enough clients or customers but also ensuring your products or services are priced right and negotiating any cash flow problems.

Small business owners have lots of stressors as they follow their dreams. It might surprise you just how much the chamber can help with these concerns.

According to the study, small business owners report they are most concerned about

- Making enough money
- Controlling costs
- Finding new customers
- Marketing to prospective an/or current customers
- Managing time

The chamber and chamber membership can help address all of these common concerns and challenges.

Put the Chamber to Work for Your Business

If you're like most small business owners, you can likely identify with these common business concerns but what you may not realize is how effectively a chamber membership can help you solve these problems. The solutions may take you getting involved and participating but chamber membership can act of business "gym" that you need to become stronger and begin making healthier choices for your business.

Making Enough Money

In the beginning of your business, it might not be about becoming a millionaire as much as it is simply making enough money to stay in operation. Making enough money means you're factoring in what's coming in and what's going out. The chamber can help your efforts in making enough money in the following ways.

Controlling Costs

While a chamber membership is an initial outlay of money, you can derive a lot of value from it. It can even help you control costs by introducing you to other business people who may be able to provide you with goods and services.

In addition to meeting new business contacts that could save you money, check with your chamber to find out if they have a chamber "hot deals" program. These programs offer discounts from chamber members for chamber members. They can provide considerable cost savings to members.

The exchange between members may also reveal how other small business owners manage their costs. While you can research that on the internet, sometimes having local advice can be invaluable.

You can also get more for less by attending some of your chamber's lunch and learn programs. Maybe you've been wondering how to incorporate Instagram into your business but don't have the money to pay someone to teach you or do it for you. Many learning exchanges are free at the chamber and it's likely they have a topic that interests you and can help you learn something new for your business without having to pay for it. Plus, chamber membership means any of your employees may attend.

Finding New Customers

The chamber is an excellent source for finding new customers. Through networking, hosting an event, sponsorship, cash mobs, thought leadership seminars or a host of other ways, the chamber can help you connect more deeply with your community.

Many people think of the chamber as a group similar to the better business bureau and they put a great amount of trust in a business that is a member of the chamber.

Chamber membership can also provide greater visibility for your business with opportunities to serve the greater community. While you may not feel like you have time for that as a small business owner, the chamber has opportunities for all levels of engagement. From serving on the board to volunteering at check-in for an event.

Membership is a great way to meet people and people buy from those they know, like, and trust.

Continued on Page 11

THE CHAMBER'S WOMENS BUSINESS FORUM HOST AUTHOR AND MONTCLAIR STATE UNIVERISTY PROFESSOR OF PSYCHOLOGY

RIBBON CUTTING HELD WITH MAYOR JEFF KUHL OF RARITAN TOWNSHIP FOR TOPGOLF SWING SUITE AT HUNTERDON SPORTS COMPLEX



The Women's Business Forum committee held the September event here at the Hunterdon County Chamber. The event centered around retraining the brain for success and happiness, the power of positive. It was led by Diane Lang, a therapist, educator and positive living expert. Diane has dedicated her career to helping people turn their lives around and, is now on a mission to help them develop a sustainable positive attitude that can turn one into an optimist, literally.



Come experience Topgolf Swing Suite at Hunterdon Sports Complex in Flemington, NJ! Topgolf Swing Suite is an exciting experience for guests of all ages offering simulated games, fantastic food and beverage options, and a comfortable atmosphere for golfers and non-golfers alike. Games include TopContender and TopChallenge as well as non-golf games such as baseball, zombie dodgeball, hockey shots, and quarterback challenge. There is a game for everyone!



Through her three books, "Creating Balance & Finding Happiness", "Baby Steps: The Path from Motherhood to Career" and "Mindfully Happy- waking up to life." Diane has been speaking and empowering people nationwide. She is also an Adjunct in Psychology at Montclair State University, where her college work includes mentoring students for personal issue advisement.





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Leads Exchange- Networking Program



NORTH

Wednesday December 4th 7:45-9 a.m. Holiday Inn Clinton

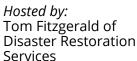


Hampton Jnn

CENTRAL
Wednesday
December 18th
7:45 - 9 a.m.
Hampton Inn
Flemington



Hosted by: Judy Gold of Coldwell Banker





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- ☐ Contracts & operating agreements
- ☐ Buy/sell agreements, mergers, acquisitions
- ☐ Tax planning/IRS disputes
- ☐ Civil litigation

Employment Law

- Management/employee seminars on harassment, discrimination, diversity, ADA, FMLA, wage & hour, Equal Pay Act compliance
- Workplace investigations

We can also assist you with divorce & family law matters; wills, trusts & estates; personal injury; real estate; and traffic offenses/DWI.

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ANITA'S ANGELS AND INKYMA HOSTS EVENING OF BUSINESS BRINGING TOGETHER THE HUNTERDON COUNTY BUSINESS COMMUNITY

Over 75 companies were represented at this casual networking event meant to foster new relationships between members and future members alike. Tom Bay of Anita's Angels and Audrey Kerchner of Inkyma were hosts to the October Card Club at Anita's Angels in Flemington. This networking event, many new business relationships were created between members and future members alike.

New members of the Hunterdon County Chamber of Commerce were very excited to attend their first networking event and found it to be more than they had expected. The new business relationships, fascinating members, and the food, delicious!

Tom Bray owns Anita's Angels, Inc., a family-run business designed to provide professional, specialized, and compassionate in-home elder care, special attention is given to matching caregivers with clients to achieve the utmost compatibility.

After helping care for his father, Tom Sr., and then his mom, Anita, Anita's Angels, Inc. was named in loving memory of them both. The time spent with them was the inspiration to launch this caring agency to assure seniors have a choice to remain at home in their later years. Tom's goal was to provide in-home senior care to help families flourish in their comfortable surroundings during their specific times of need. With plenty of first-hand experience, Anita's Angels is 110% committed to providing specialized senior in-home care services for any family situation. Whether your loved one has experienced a recent health setback or requires long-term assistance, our staff is here to help. Anita's Angels recognizes that caring for a loved one requires lots of time and attention. Our caregivers are available to work around your family's schedule so your loved one receives the proper care and attention they deserve. As your family faces this time of transition, you can feel confident in knowing Anita's Angels offers respectful and compassionate care every step of the way.



Pictured Above: Hunterdon County Chamber of Commerce, President Chris Phelan, Owner Anita's Angels, Tom Bay, Owner of Inkyma Audrey Kerchner and members of the Anita's Angels Team, Janet Garno, Theresa Davison, Kim Stone, Mary Forbet, April McPeek and Lisa Bay.

Audrey Kerchner owns and operates Inkyma, a company that brings branding and communications, digital marketing, and more to business. Audrey knows the ins and outs of creating end-to-end marketing plans and can help bridge the gaps between digital and print marketing to position her clients for success. Inkyma has built a client base by developing creative solutions to reach new customers, build lasting relationships and increase revenue.

Inkyma applies a proven process with tried and true procedures to ensure all of their products and services are delivered on time and of the highest quality. Inkyma prides itself on designing the perfect combination of art, strategy, and technology to help businesses grow. Each member of the Inkyma team is an expert in their field, and they work together to craft quality products and services for your business. Collectively, Inkyma's team has over 30 years of experience in design, development, branding, and strategy across print, web, and social media.

Welcome New Members!

All Ways Caring HomeCare

4 Main Street

Flemington, NJ 08822 www.AllWaysCaring.com

(908) 806-3900

Contact: Nancy Woodard-Bourke
Nancy.Woodard-bourke@allwayscaring.com

Apex Building Services

8 Northwood Drive Pittstown, NJ 08867 (908) 797-8785

Contact: Claudia Goddiess www.apex-building-services.com

Bath Fitter

430 Sandshore Rd # 8 Hackettstown, NJ 07840 Phone: 908-303-0778

hackettstown events@bathfitternj.net

BW NICE

PO Box 5351

Clinton, NJ 08809

www.bwnice.org

Phone: 908-894-8219

Contact: Pat Miller bwnicehc@gmail.com

Flemington Ice Arena

426 Case Blvd.

Flemington, NJ 08822 flemingtonice.com

Phone: 908-237-1423

Contact: Rich Bland jeff@flemingtonice.com

Slater Wealth Planning

438 Milford Mount Pleasant Rd.

Milford, NJ 08848 brianslaterwealth.com

908-872-2972

Contact: Brian Slater

brian@brianslaterwealth.com



USE IT OR LOSE IT!

It's a good time to check with your healthcare insurance provider and review what healthcare services may still be available to you in 2019 at no additional cost or co-pay.

- WELL VISIT
- VACCINATIONS & IMMUNIZATIONS
- MAMMOGRAM
- COLONOSCOPY

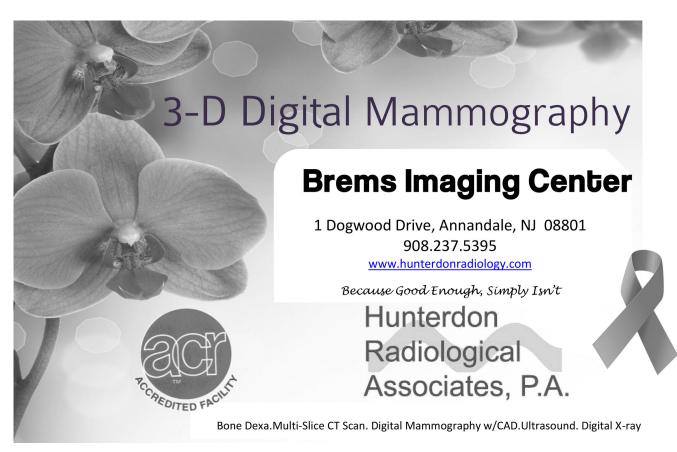
To learn more, call and schedule an appointment with your Hunterdon Healthcare primary care practice, your advocate in coordinating your ongoing healthcare.*

*Most insurance providers cover the cost of an annual well visit; check with your plan to see if this is a benefit.



www.hunterdonhealthcare.org

To find a physician, call the Hunterdon Healthcare Physician Referral service at 1-800-511-4462.





Tax Tidbit:

New Property Tax
Deductions for NJ Veterans



On August 5, 2019, New Jersey's Acting Governor, Sheila Oliver, signed legislation providing support to more than 435,000 New Jersey Veterans. NJ S 1331 extends the eligibility for Veteran's property tax deduction and exemption to residents of continuing care retirement communities. Surviving spouses are also entitled to the exemption if they are residents of a continuing care retirement community. The deduction will be provided to the continuing care retirement community, who will then credit or pay the amount of the deduction to each beneficiary residing in the facility within 30 days of receiving the property tax bill where the deduction appears.

Eligibility includes any veteran who was honorably discharged from the military, legally domiciled within the State of New Jersey, and currently resides in a continuing care retirement community. Prior to the passage of this legislation, property tax benefits were only available to homeowners and renters.

Contact us with guestions at (908) 782-7900 and visit www.bkc-cpa.com for more details.

FYI- MEMBER ANNOUNCEMENTS

Oink and Moo BBQ and Brew offers up a unique catering venue.

Located right off of exit 12 on Route 78, Oink and Moo BBQ can accommodate groups of 10 to 150 guests. If you're looking for a more casual vibe with award winning BBQ and Tex-Mex offerings Oink and Moo can suit your needs. Chef inspired sliders and tacos are the feature but of course the meat is the star of show with baby back ribs, smoked brisket, pulled pork and smoked BBQ chicken. Starting as a food truck in 2012 Oink and Moo BBQ was ranked the #1 food truck in the nation in 2016. Oink and Moo BBQ and Brew is also a full service restaurant open for lunch and dinner Tuesday to Sunday. Stop in for a meal and see what the hype is all about.

With a full bar, a friendly staff and the ability to rent out private spaces for groups 10 to 150 people, Oink and Moo BBQ can serve as a great venue for corporate events and special occasions. GIVE US A CALL OR SEND AN EMAIL TO BOOK YOUR EVENT NOW. 908-200-7050 or email us at info@oinkandmoobbq.com.

The Hunterdon County Division of Senior, Disabilities & Veterans Services - Senior Health & Fitness Program presents Fitness Programs including Tai Chi, Zumba Gold, Chair Yoga, Pilates and Low Impact Aerobics among others. All programs are offered to county residents age 60 and over. These are fee based Classes. Punch Cards can be purchased through the senior center at \$48.00 for 12 classes, \$32.00 for 8 classes & 16.00 for 4 classes. This entitles you to take any offered fitness class. They also offer free classes. Pick up the new winter catalog at the Senior Center. Information can be found on the county website at www.co.hunterdon.nj.us by going to the link for Senior Services/Senior Health and Fitness Program. Please call Eleanor at (908) 284-6128 to register or for information.

Article Continued from page 4

Marketing to Future and Current Customers

Many small business owners lack marketing skills. If you can't hire it out, you may be happy to know the chamber likely has creative marketing opportunities that can help you get your name out into the community.

The chamber also talks about its members on social media, which helps you leverage their large audience. They can host a ribbon-cutting for you if you're a new business or help you celebrate a key milestone.

They also likely have people on staff who can help you brainstorm ways to reach your ideal audience and make suggestions such as mailers, learning sessions, and social media assistance.

Managing Time

It comes as no surprise that with all these other stresses, small business owners are concerned about not having enough time. The chamber can help here too. Not only can they help introduce you to the "hidden" job market of people who aren't actively looking for positions but have strong interests in the community, they also have lunch and learn sessions on a variety of topics that could help you streamline your operations.

Learning is one way the chamber can help but it also helps as a partial partner in your marketing. The chamber supports getting the word out about your business and their efforts can save you time in your own marketing.

A chamber membership provides a large amount of value for the small business owner if they know how to use it. Paying dues won't help allay your fears about your business but getting involved in the chamber and the community can help you reach more people, elevate your business reputation, and improve your marketing. These ideas will help you grow and improve your revenue stream.

Christina R. Green teaches small businesses, chambers, and associations how to connect through content. Her articles have appeared in the Midwest Society of Association Executives' Magazine, NTEN.org, AssociationTech, Event Managers Blog, and WritersWeekly. She is a regular blogger at Frankjkenny.com.

As an introverted writer, she's on a quest to bring great storytelling to organizations everywhere while single-handedly combatting the overuse of exclamation points.

HATS OFF

Nichole Cipriani, Nicholas Dimakos, and Raymond G. Lahoud of law firm Norris McLaughlin, P.A., was the featured speakers at the CLE Marathon Day hosted by the Somerset County Bar Association. The all-day event, took place on Monday, October 14 at Raritan Valley Community College in Branchburg.

The bar association selected key topics that will be discussed by our esteemed panelists, including Affordable Housing Law, Immigration Law, the New Jersey Franchise Practices Act, Bankruptcy, Guardianship, and more," said Raymond Lahoud, a Member of the firm and Chair of its Immigration Law Practice Group, was on the panel discussing "The Evolution of Immigration Law into Every Practice" during session one. Cipriani, a Member of the firm, and Dimakos, an Associate of the firm, were panelists for the discussion on "Probate Part Practice, including Guardianship Update" during session two.

In celebration of its 135th anniversary serving central NJ residents and businesses, **Gebhardt & Kiefer Law Office**s made the tenth contribution in its year-long initiative of giving back to the local community by donating 135 coats to the Hunterdon County YMCA's winter coat drive.

Gebhardt & Kiefer employees personally collected 80 coats, and the firm supplemented that by purchasing 55 new coats to reach the total of 135.

Kristopher Mark Designs Fine Jewelers is excited to announce the launch of their new interactive e-commerce website: www.kristophermark.com.

Visit the website for your holiday shopping or stop by our showroom at 33 Old Highway 22, Clinton, New Jersey



Upcoming Course:

 December 11th- Online Advertising Strategies That Work for Business Growth

Whether you are selling a product or service, awareness is the key to growth. With so many online digital advertising platforms available today it's hard to know which one to choose. Learn how to get the maximum exposure and awareness for your advertising spend in this 2-hour course.

What we will cover:

- Why
- SEO & Organic Social is no longer enough to help customers find you
- Create a Strategy for your online advertising program
- Overview of the different platforms for advertising
- Examples of what an effective ad looks like

Audrey Kerchner - Marketing Strategist

Audrey is a marketing and branding specialist. She has 20 years experience in design and branding strategies through both print and web-based media. With her specialized marketing experience, Audrey knows how to reach your target audience. She can transform your brand and create campaigns that drive business.

To register for the above course, visit our Chamber calendar at www.hunterdonchamber.org

Welcome New Members!

Oxi Fresh Carpet Cleaning of Clinton

49 Quarry Ridge Rd Clinton, NJ 08809 908-310-6981

www.oxifresh.com/locations/nj/clinton-carpet-cleaning

Contact: Brian Parente oxifreshclinton@gmail.com

StarThrower Group, Inc

9 Main Street, Suite 4 Flemington, NJ 08822 908-655-5234

www.starthrowergroup.com

Contact: Jenni Clark

starthrowergroup@gmail.com

The Farmhouse

86 Route 173 Hampton, NJ 08827 908-735-7889 Contact: Danielle Gomez

danielle@rylandinnnj.com

Refine Spa + Salon

33 Main Street Clinton, NJ 08809 908-238-1300 Odelia Hallam info@refinedayspa.com

The Armstrong Group at

Morgan Stanley
200 Route 31
Suite 205
Flemington, NJ 08822
http://fa.morganstanleyindividual.c
om/armstrong/

The Golden Club

422 Hwy 22 Whitehouse Station, NJ 08889 908-505-2273 Contact: Melissa's Adams Mbarr44826@aol.com



Welcome New Members!

Kucharski Financial

45 Mine Street

Flemington, NJ 08822

www.kucharskifinancial.com

908-782-7200

Contact: Ed Kucharski

edk@kucharskifinancial.com

KW

6 Route 173, Suite 202

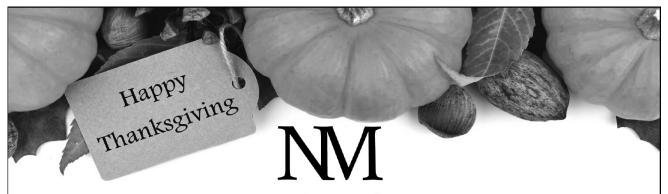
Clinton, NJ 08886

www.kwcommercial.com/

908-246-1815

Contact: Mark Hay

mhay@kwcommercial.com



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Proud Member of the Hunterdon County Chamber of Commerce
For more information, please contact Nick Pellitta, Esq. at nfpellitta@norris-law.com



FYI- MEMBER ANNOUNCEMENTS

Chris Kellogg, MSW, LSW, of **Nightingale NJ, Eldercare Navigators**, will present "Talking with your Doctor" at the Flemington Senior Center on Monday, November 25th at 11:30am. The class is free of charge however registration is required. Please call Eleanor at (908) 284-6128 to register or for information.

FI.The Family Evergreen Walk and Craft event will be held on Saturday, December 7th from 1:00 PM to 2:30 PM at the county Arboretum on Route 31 North. It is for ages 5 through adult. It costs \$5 per person. Warm up with a winter nature walk around the Arboretum! Do you know the difference between pines, spruces, and hemlocks? Can you find five different shades of green? What's the difference between a conifer and an evergreen?

Let's find out the answers to these questions while exploring your local park. We may also see colorful berries and signs of wildlife. Bring your own clippers and a tote bag, or borrow the Arboretum's, to collect a few greens during the walk. You will then assemble a mini evergreen swag to use in your holiday decorating. Pre-registration is required. To download a registration form, please visit http://www.co.hunterdon.nj.us/depts/parks/parks.htm.

For more information on **Hunterdon County Division of Parks & Recreation**, please call: (908) 782-1158 or email: parks@co.hunterdon.nj.us.

Give the Gift of Love to a Deserving Senior this Holiday Season Be a Santa to a Senior kicks off in Hunterdon and Warren Counties The holiday season is also the season of giving and a time to share smiles with those around you. As you celebrate, it's important to remember there are seniors in your community who would love to celebrate, too. However, many seniors live alone, without someone to share this special time. The local Home Instead Senior Care® office serving Hunterdon and Warren Counties is inviting the community to come together to bring some comfort and holiday cheer to area seniors through its Be a Santa to a Senior® program. Once again, this year they have partnered with Veteran's Haven North, for our "Be a Santa to a Veteran".

Providing gifts and companionship at a time when seniors may need it most, the program is made possible through the generous support of local businesses, nonprofit organizations, retailers, numerous volunteers and members of the community. The local Home Instead Senior Care office has partnered with Warren County Division of Aging & Disability Services along with several area businesses, as well as the Blairstown Methodist Church, St. John's Lutheran Church (Phillipsburg), Kumon Math & Reading Center of Branchburg, Little Bears Learning Center (Washington), National Kitchen & Bath Assoc,

PRIVATE for NKBA employees only and Warren Hills Regional High School (Washington), to help with gift collection and distribution. Holiday shoppers are invited to support Be a Santa to a Senior by visiting a participating location where a Be a Santa to a Senior/Veteran wreaths will be on display from Nov. 8th to Dec. 6th. Those wreaths will be decorated with paper ornaments featuring seniors' first names and their desired gifts. Holiday shoppers can choose an ornament, buy the requested gift and return it to the store with the ornament attached. There's no need to worry about wrapping, community volunteers and program partners will wrap and deliver the gifts to local seniors in time for the holidays. Be a Santa to a Senior trees can be found at locations in and around Washington, Belvidere, Hackettstown and Blairstown. For more information about the program, visit BeaSantatoaSenior.com. For more information about how you can help seniors in your community, visit imreadytocare.com.

Roxey Ballet Announces 26th Annual Nutcracker Roxey Ballet, Lambertville's renowned professional dance company, is proud to present its 26th Annual Holiday Classic Nutcracker. This acclaimed performance has become a favorite tradition for local residents and regional visitors alike. Running from November 30 - December 8, Nutcracker is a joyous and magical way to begin the holiday season. This performance provides the perfect introduction to ballet for children of all ages, and remains a timeless tradition for adults. The production is directed by Mark Roxey, co-founder of this acclaimed professional company.

The Nutcracker features more than 200 costumes by Alicia Worden and Nilda Roxey and lighting designed by Jeffrey Goldstein. Complemented by an international cast of professional performers, the Nutcracker also includes talent from neighboring communities, including Lambertville, New Hope, Yardley, Flemington, Doylestown, Newtown, Stockton, Hopewell, Lawrenceville, Pennington, Ewing, Trenton and Princeton. This year, the production will come to life with over eighty five cast members and hundreds staff, crew of volunteers. Roxey Ballet's programming includes a relaxed, sensory-friendly performance on November 30th at 1pm. This performance allows families with ASD and special needs, sensitivity issues, or young children to enjoy the Nutcracker in a supportive and relaxed environment. Additional resources and information on this performance are available at www.roxeyballet.org/sensory.

All regular performances of the Nutcracker are held The College Of New Jersey's Kendall Main Stage Theater. Tickets are available at www.roxeyballet.org.



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HUNTERDON COUNTY CHAMBER OF COMMERCE

